



university of
applied sciences

THERE'S A WORLD TO EXPLORE

GRAND TOUR

Hotel Opening Management

Location: South Africa

Contact person: Clare Du Plessis

Belongs to: NHL Stenden HMS, offered in South Africa

Period: MP1 & MP3

The minor is about

- Organisational Influences and Project Life Cycle
- Project management Processes
- Project Integration Management
- Project Scope Management
- Project Time Management
- Project Cost management
- Project Quality Management
- Project Human Resource Management

Student Testimonial

"I found the Hotel Opening Minor to be an eye-opener to the importance and influence of Project Management in Hospitality Management. Project Management applies not only to the Hotel Openings Process, but also any other project where hospitality leadership is involved."

Liberty Chirumiko

Examination

- Assessed against a written exam
- Students will have a module assignment
- Examination through participation

#AWORLDTOEXPLORE

"A strategic competence for on-time, on brand, in budget and in-customer hospitality projects!"

The initial success or failure of any new hotel is the ability to strategically open the property in a fluid and project-oriented manner.

The hotel opening process is one that involves an interrelated approach to project management, supply chain management, logistics, legal issues, financing, investment decisions and procurement to name but a few. From conceptualization through to the actual opening of a property and maintenance thereafter, a hotel opening team needs to be able to work in unison, often in the face of major logistical challenges and the occasional set back.

Recent literature by Noordzij (2014) suggests that the industry is facing an imminent explosion of new hotel openings. This makes the need apparent for professionals who have a strong project management understanding and a similar mind-set to managing the hotel opening process.

