

“A strategic competence for on-time, on brand, in budget and in-customer hospitality projects.”

A key aspect to the initial success or failure of any new hotel is the ability to strategically open the property in a fluid and project oriented manner. The hotel opening process is one that involves an interrelated approach to project management, supply chain management, logistics, legal issues, financing, investment decisions and procurement to name but a few. From conceptualization through to the actual opening of a property and maintenance thereafter a hotel opening team needs to be able to work in unison, often in the face of major logistical challenges and the occasional set back. Recent literature by Noordzij (2014) has suggested that the industry is facing an imminent explosion of new hotel openings. At present, it is doubtful that the industry will be able to cope effectively. This makes the need apparent for fully equipped personnel to enter the industry having a strong project management understanding and a similar mind-set to managing the process.

About This Module

- Organisational Influences and Project Life Cycle
- Project Management Processes
- Project Integration Management
- Project Scope Management
- Project Time Management
- Project Cost Management
- Project Quality Management
- Project Human Resource Management
- Project Communications Management
- Project Risk Management
- Project Procurement Management
- Project Stakeholder Management

Examination

- The module requires 420 hours of study over 9 weeks.
- End-of-module test
- Presentations