

## “Diverse people unite!” – South African Motto

The regular modules of International Hospitality Management offered in Stenden South Africa, will be the same academic program as in the Leeuwarden. Of course there will be some geographic and demographic changes considering the module assignments. All regular modules will also be followed by full me students of Stenden South Africa as well and groups will be mixed as much as possible.

Module 1	Module 2	Module 3	Module 4
Hospitality Operating Environment	Hospitality Operations Design	Hospitality Operating Environment	Hospitality Operations Design
Hospitality Operations Performance	Hospitality Operations Management	Hospitality Operations Performance	Hospitality Operations Management
Strategic Hospitality Management		Strategic Hospitality Management	

Within the IHM education there are several modules where you need to do your practice. This in order to integrate theory and practice is of utmost importance for a good professional preparation of management students. During your practice you will therefore be exposed to all the practical aspects of hospitality in our very own learning hotel. Stenden South Africa has an own learning hotel;

### The MyPond Hotel.

This four star boutique hotel is included in the world famous Mantis Collection and is run exclusively by the university and its students. My Pond Hotel opened in 2009 and emphasises on eco-friendly development and operations. It comprises seventeen en-suite bedrooms, a restaurant, a lounge and a conference centre.

## Specific Information IHM Year 2

For the module international business communication Stenden South Africa offers the language Spanish on beginner’s level. This module may only be taken by international students, which exclude that student from Dutch/ European origin can take place in this program. As not many GT students comply with the requirements to do this module, Stenden South Africa allows for alternative routes in the regular program in the modules Controlling & Evaluating, Planning and Performing Daily Operations (see figure 1.1).



## Specific Information IHM Year 3

The strategic semester in Year 3 can be joined only as a whole semester due to the specific research clusters for the BD operated at Stenden South Africa and the operational requirements of the MyPond Learning Hotel. Though the outcomes of the semester are the same (definitely not 'easier' than in Leeuwarden as hallway gossip may tell you), the managerial duties at the hotel are spread over the entire semester.

**For BD subjects, the research clusters for 2012 are:**

- Social Media from a Strategy and Services Marketing Perspective;
  - Leadership and Emotional Intelligence;
  - Economic studies in Hospitality;
  - Research in Wine; and
  - Social Development in Tourism
- Only lecturers who are in the process of completing doctoral studies, or who have obtained a doctoral qualification guide the research at Stenden South Africa.

## Examination

- Problem Based Learning; Design Based Learning; Guest Lectures.
- Workshops; in these sessions you will be guided through various management skills, focusing on skills in ICT, cultural sensitivity, finances, covey or HRM
- Consultation hours; in these hours you as a student have time to ask questions considering challenging parts in the module.