

“An all-encompassing Module with perfect balance between theory and practice.” - Yathika Gowpall

South Africa is often known as “the world in one” – it is a beautiful country with a wide variety of landscapes and an abundance of wildlife. As a result, the wildlife industry has been flourishing since its establishment in the late 1800’s. In addition, ecotourism has now become the fastest growing industry in South Africa, on its way to overshadowing the country’s biggest source of income: gold. Whether you want to become a field guide or manage your own reserve, this module prepares you for this industry.

Students gain practical and theoretical knowledge about game lodges and the management thereof. Students learn about conservation and the natural environment and how to apply basic conservation principles to wildlife management operations, as well as their personal choice of study. This programme also develops interpersonal skills, where students of different lines of study are forced to work together in a secluded environment.

About This Module

- This module is about South Africa’s culture, politics, demographics, geography and climate, history, economy, (eco)-tourism and conservation as well as social, economic and legal constraints as they are applicable to the lodge operation in South Africa.
- The impact of the lodge industry on the natural environment in South Africa and what legal implications are in place.
- The concept of sustainable development and ecological and environmental friendly practices in the lodge industry including lodge building design and layout.
- Structural considerations to be taken when building a lodge, including health & safety aspects and risk management. Applying marketing principles to identify and attract specific target markets to a unique tourism concept and applying the principles of hospitality, service quality and service standards to the lodge industry.

Assessment Activities

You will be assessed by means of a lodge design (approx. 100 pages), investor presentation, attendance points PBL, attendance lodge visits and two learner reports.