



“The Heart of mutual beneficial exchange of knowledge – it’s social impact is amazing” - Mzameli Dikeni

Social Entrepreneurship is a unique module whereby entrepreneurship is used to uplift and empower disadvantaged communities. In the Social Entrepreneurship module you’ll learn multicultural, political and legal aspects of international business, develop your management skills and put your business management theories into practice. You will also experience the problems associated with living and working in a South African township.

The module was originally created as a semester focusing on entrepreneurship in 2005 and revised in 2015 to shift focus towards Social Entrepreneurship due to the nature of the informal projects and underprivileged project owners. The course has now been condensed to fit into one module to encourage students to make positive improvements to a project, while under a pressured time constraint.

## About This Module

- The general history of South Africa and of Port Alfred specifically.
- Multicultural, legal, and political framework that governs the business field.
- The concepts and paradigms of Community Development.
- The problems and differences experienced in a South African township.
- Working effectively within a multicultural society that has a different culture than your own.
- Basic and strategic project management and delivering basic professional training and consulting programs.
- Business management theory into practice that fits the unique business environment of a given, starting or expanding small business.

## Assessment Activities

The module requires 420 hours of study over 9 weeks. Students are required to participate in all classes / educational activities.