



Stenden
SouthAfrica

**BACHELOR OF COMMERCE
IN HOSPITALITY MANAGEMENT**

**BACHELOR OF BUSINESS ADMINISTRATION
IN DISASTER MANAGEMENT**



About Stenden South Africa



Mission

To educate learners in a value driven manner to become exemplary leaders of industry, unleashing potential in our students, staff and surrounding communities.

Stenden South Africa is a private higher education institution offering a 3 year Bachelor of Commerce Degree in Hospitality Management, which is internationally recognised.

Stenden South Africa also offers a 4 year Bachelor of Business Administration Degree in Disaster Management. Stenden South Africa is a satellite campus of Stenden University of Applied Sciences in Leeuwarden, The Netherlands. Other satellite campuses are in Indonesia and Thailand.

Our Campus

Stenden South Africa offers accommodation and meals, as well as many other facilities for the students. More information is available on our website.

You may visit the campus at any time – please feel free to make an appointment for a tour.

Values

To provide education in a community in which people with different ideological, religious and philosophical backgrounds feel at home and within which all are encouraged to contribute to and bear responsibility for the world in general and mankind in particular.

Disaster Relief Management

The Course

The BBA in Disaster Management was developed over more than a decade after it became clear that the field of disaster relief management and disaster risk reduction, especially the relief/response/recovery aspect thereof needed to be standardised and professionalised. Desktop research indicated that there are approximately 400 000 jobs in the disaster relief management sector internationally. There was general consensus that training for people in the field of disaster relief management needed to be professionalised. Stenden decided that the best vehicle to do so would be a Bachelor of Business Administration in Disaster Management (a 4 year honours equivalent degree).

The degree comes at a time when the number of disasters is increasing worldwide and with climate change, this is a trend that scientists believe will escalate. Disasters affect the poor and at-risk populations of the developing world, more so than the first world.

Course Content: It is important to know that this is essentially a management degree and as such, key skills and competencies are emphasised throughout the study. Modules include:

- Disaster Management theory
- Logistics Management
- Project Management
- Strategic Management
- Financial Management
- International Law
- Human Resource Management
- Quality Management
- ICT (including GIS)
- Research methods and field research
- Climate Change
- Relevant practical training (e.g. NSRI, SA Weather Services, Military.)
- Communication skills in English
- Climate Variability Severe Weather and Disaster Field Research II

- Introduction to Economics
- Intro to Accounting
- Food Security

Throughout the three years of study, Work Integrated Learning is very important and students will be exposed to various short placements in organisations within the field of disaster relief management. Clear focus on disaster risk management as a proactive approach to dealing with the impact of disasters on humans. Emphasis are also placed on the response and recovery phases post disaster. The link between environment and people is emphasised throughout.

Minors are:

- International Relations (Bangkok)
- Logistics (Leeuwarden)
- Food Security
- Conflict Resolution

Depending on permission, a few other minors, such as Wildlife Management are available.

Careers & Internships

A degree in Disaster Management gives graduates access to a wide variety of careers such as in Government departments, (Disaster Relief Management structures), NGOs, Agriculture and Climatology/ Meteorology, the Insurance and Banking industry, Manufacturing and Law enforcement, Airports companies, Emergency management, National and International relief/humanitarian organisations, and in Research/Academic organisations.

Graduates would have the necessary skills and qualifications to apply for further studies at masters and doctoral level at the University of the Free State, North West University and Stellenbosch University. Possibilities also exist for further studies internationally.

Year four entails a 10 month internship programme. During this period the students explore the real world of work and there is an additional strong research orientation.

Hospitality Management

The Course

The B.Com Hospitality Management Degree offered by Stenden South Africa incorporates various management disciplines and covers subjects such as Services, Marketing, Operations Management, Human Resources Management, Hospitality Law, Financial Management and Accounting, Research, Revenue Management and General Management.

Our students have the skills and expertise to fill managerial roles within diverse hospitality and related industries and are known to hit the ground running.

Both local and international students are encouraged to participate in Stenden South Africa's Community Development Programmes, and to use their personal and professional skills for the improvement of individuals living in communities in and around Port Alfred.

Careers

A degree in Hospitality Management gives graduates access to a wide variety of careers in the hospitality and related industries such as hotels, wine and golf estates, game lodges, cruise liners, boutique hotels, event and conference organisations, casinos, catering and airline services.

Taking into consideration the fact that the hospitality industry covers a wide spectrum of functions under its management responsibilities, from security to hotel retail shops, it is not surprising that the related job profiles that would suit graduates of Stenden are endless. The world literally is a hospitality graduate's oyster.

Internships

A 21 week industrial placement during 3rd year exposes students to working at a managerial level within their specific area of interest – anywhere from a boutique hotel, to a cruise liner, event management company or private game lodge.



MyPond Hotel

This 4 star boutique hotel, situated on the banks of the Kowie River in Port Alfred, is managed by Stenden South Africa and provides an excellent training ground for students.

With 26 en-suite guest rooms, the 50-seater Lily Restaurant and the conference centre, MyPond Hotel provides an excellent Real-World Learning environment.

In all 3 years of study our students are exposed to the different practical aspects of the hospitality industry such as working of service areas, food production and service and conference planning, organising and execution.

Why Stenden South Africa?

Problem Based Learning

Stenden South Africa uses Problem Based Learning (PBL) in its courses. In Problem Based Learning, learning is thought to be the process of actively acquiring and processing information that changes the behaviour of the student in a relatively irrevocable way. This acquired knowledge, being of a cognitive nature, may also be of an affective or psychomotor nature.

Internationally Recognized Degrees

Both the B.Com Hospitality Management and the BBA Disaster Management degrees are internationally recognised ensuring students have what it takes to make it to the top anywhere in the world.

Stenden ensures that their students walk away with an International degree by adhering to strict international standards and having all exams invigilated under international exam procedures.

Design Based Learning

A unique learning technique that is used at Stenden South Africa is Design Based Learning (DBL). Students are tasked with real life industry-related issues that they have to research, analyse, and propose and test solutions to. Individually researched solutions are presented to the group under the guidance of a lecturer. Groups are small, typically no more than 12 students, allowing a more personalised learning experience. DBL changes a student's attitude towards studying and builds a range of 21st century skills. Feedback from our industry partners indicates that Stenden graduates are better problem solvers, communicators, and team players and our graduates themselves indicate that this is because of the student-centered approach of learning that they have been exposed to during their studies at Stenden. Also, students indicate that they enjoy these educational methods more than traditional lectures as they feel they are at the center of the learning process and are actively engaged.

The Grand Tour

One of the highlights offered by Stenden is the Grand Tour, which offers Stenden students the opportunity to travel while completing the Hospitality Management degree. In their 2nd or 3rd year, students have the opportunity to study a module or semester at one of the other Stenden campus sites: the Netherlands, Thailand or Indonesia.



Apply to Stenden South Africa

Apply to study towards an exciting career in the hospitality or disaster management industry! Yearly intakes in January and July each year - apply at any time.

All details can be found on our website; Alternatively call or email for more information.



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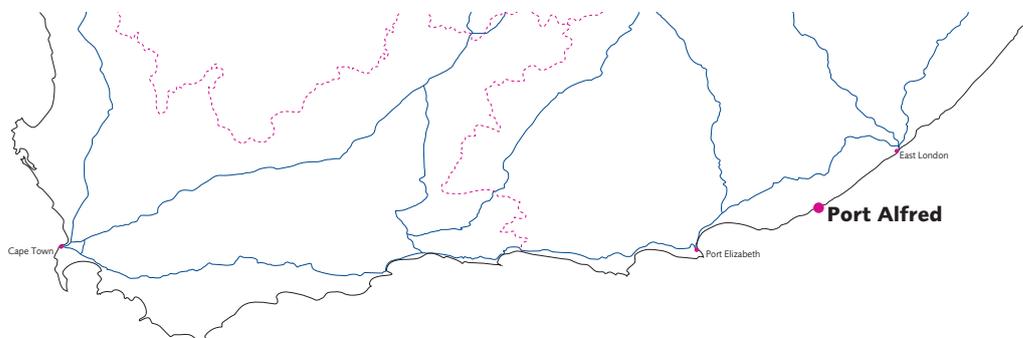


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www.stenden.ac.za

Destination: Port Alfred



Stenden South Africa is registered by the Department of Education (2002/HE10/001) as a Private Higher Education Institution. Both our degrees are accredited by the Council for Higher Education (CHE).
B. Com Hospitality Management - SAQA NQF level 7. (ID.63710)
BBA Disaster Management - SAQA NQF level 8. (ID. 90536)